

#### CS-411 : Digital Education & Learning Analytics

### **Chapter 5: Social Cognition**

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1... 2.. 3.. 4:: 5.. 6.. 7.. 8.. 9.. 10.. 11.. 12... 13.. 14.

1.Specifications

2.Design3.Implementation

- 4.Experiment
- 5.Data Analysis
- 6.Report

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# Milestone 1 26/10

- Learning Goals (1/4 page)
- Content Analysis (1 page)
- Lesson design (1 page)
- Orchestration graph (snapshot)
  - Research question
  - Data analysis
  - Conclusion

# **Final project**

11/01

# Visit of MOOC Studio

- Rolex Learning Center, CHILI lab
- Discover today
  - 10:15 Half of you
  - 11:15 Half of you
- If you plan to have videos in your orchestration graph, please take an <u>appointment</u> to record videos

### How do people learn ?

Chapter 3: Skinner - Bloom





- by verbal elaboration
- by exploration, trial and error

### **Class Plane**



Individual Plane





Is learning in teams more effective than learning alone ?

### Question 1: Is Collaborative Learning Effective ?

	Learning Gains			
Meta-analyses: collaborative versus individual	>	=	<	
Slavin, 1983.	26	14	1	
Johnson & Johnson, 1989	829	645	109	

Thanks to Fabrizio Butera

A decision maker could conclude that the probability that team learning is effective is high enough to use it.

A scientist would instead conclude that team learning is not effective per se, but depends on the conditions... see next slide

# Teams can be a pain!





### Pitfalls in Teamwork

- 'GroupThink': pressure to consensus leads to suboptimal answers
- In education, as soon as they agree, learners return the solution to the teacher without checking if it is the best one



https://www.youtube.com/watch?v=glUUmsBb\_58

### Pitfalls in Teamwork

- 'GroupThink': as soon as they agree, learners return the solution to the teacher without checking if it is the optimal solution
- Free-rider / Social Loafing: some teams members let the others do the work
- Domination: some team members dominate verbal interactions; contributions from some members are rejected or not taken into consideration
- Emotional (vs epistemic) conflict

Question 2: When is collaborative learning effective ?

Independent Variables (CS411 – Chapter 8)

Factors:

- Group composition: number, level, gender, age, ...
- Task features: verbalizable, open, ....
- Medium: face-to-face, synchro/not, text/audio/video,...
- Context: school/work

The effects of collaborative depends upon so many variables (plus their interaction effects) that it is impossible to predict that a given teamwork in a specific context will be effective Question 3: Which interactions make collaborative learning effective ?

- 1. Elaborated explanations
- 2. Conflict resolution, Argumentation / Négociation
- 3. Mutual Regulation

Collaborative learning occurs when team members engage into the 'productive interactions' listed above.

These interactions are summarized as "the effort" that team members engaged to reach and maintain a shared understanding of the task.

Collaborative learning occurs when team members engage into

# rich verbal interactions

These interactions are summarized as "the effort" that team members engaged to reach and maintain a shared understanding of the task.

Question 4: Which design increases the probabiliy that teams produce rich verbal interactions

(that make collaborative learning effective) ?





### (proactive) (reactive)

### STRUCTURE (self-) REGULATE



P. Jermann



### Example of domination in teamwork



### **Reflect Table**

•K. Bachour, F. Kaplan, W. Hokenmeier

Reflect







#### Belvedere (Suther et al.)

Multi Input Devices: the participation of each learner is "designed" because each mouse only access some screen functions



### Multi Input Devices:

the participation of each learner is "designed" because each mouse only access some screen functions



#### M. Nussbaum, UC Chile

"Computer-supported collaborative learning" (CSCL)

1990-2000: Technologies enable collaboration

2000-2010: Technologies shape collaboration (design)



Last week lesson: "Please discuss about the pros and cons of collaborative learning and the role of computers !"



Collaboration Script: Pedagogical scenario for increasing the probability that interactions X,Y,Z occur in teamwork.



- Task: How to prevent a large earthquake ?
- Roles:
  - Maire of San Francisco
  - Insurance agent
  - Security officer
  - Geologist
- Context: Previous experiments in Denver

In the Jigsaw script, every team member receives a subset of the information necessary to solve the task. This task cannot be solved without the contribution of each individual.





#### "Democracy" vs "Election"





### DockLamp













Creating a link



Deleting a link



Deleting using paper



Deleting using fingers 36

Post-test: The cool interface led to lower learning outcomes because there was no need for negotiation



#### More Learning From Partners for Computer



$$m_{COM} = 25.63, m_{TAN} = 21.88,$$
  
t(14) = 1.24,p>.05, two-tailed

 $m_{COM} = 13.63, m_{TAN} = 9.13, t(14) = 2.40, p < .05, two-tailed$ 

Son Do Lenh



### Learning by Teaching





### Socio-Cultural Theories

### Collaboration



"Every function in the child's cultural development appears twice: first, on the social level, and later, on the individual level; first, between people (interpsychological) and then inside the child (intrapsychological). This applies equally to voluntary attention, to logical memory, and to the formation of concepts. All the higher functions originate as actual relationships between individuals. »

Lev Vygotski (1896-1934)



### Social Interaction

Internalisation

Private speech (Vygostky) Egocentric speech (Piaget)

### Thinking

We internalise social interaction because thinking is a dialogue with oneself .



The zone of proximal development (ZPD) has been defined as "the distance between the actual developmental level as determined by independent problem solving and the level of potential development as determined through problem solving under adult guidance, or in collaboration with more capable peers" (Vygotsky, 1978, p. 86).

### Social interactions in MOOC ?





Social facilitation is the tendency for people to perform differently when in the presence of others than when alone (Wikipedai)

# Social interactions in MOOCs ?



### **MeetUPs**



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Cancer	Page 1 of 6.		<u>1</u> · 2	2:3:4:5:6
Cardiovascular	<b>F</b>	t ' t		1
Children's Health	Montreal study	to music can reduce pa	ain, suqqests	Jan. 13, 2005
Cholesterol NEW!	BioMS Medical receit	ves approval for key mu	Itiple sclerosis trial	Dec. 10, 2004
Diabetes NEW!				
Erectile Difficulties NEW!	Take control of Monthly Newsle	your health. Subscrib tter for FREE!	pe to Multiple Sclei	rosis
First Aid NEW!				
Flu	W The	Preferred Fo	rmat ⓒ HTM ◯	Text
Healthy Skin		🗖 I have re	ad and accept terms	of the
Low Testosterone NEW!		Email	olicy.	Sign up!→
Medications and You		Linda		
Men's Health				
Mental Health	FDA approves new	drug to treat multiple s	<u>clerosis</u>	Nov. 24, 2004
Multiple Sclerosis	<u>Popular MS drug ma</u>	a <u>y lack evidence</u>		Nov. 22, 2004
About MS	<u>Jury begins delibera</u>	tions in three-week ass	isted suicide trial	Nov. 3, 2004
1-877-MS-INFO-5	Medical users spurni Canada marijuana	ng new batch of 'stron	<u>qer' Health</u>	Jul. 12, 2004
Treatment Options	U.S. Medicare lotter	ry favours some, others	must wait until	Jun. 25, 2004
What to Ask Your MD	<u>2006</u>	1 1 1 1 1		
FAQ's About MS	treatment in Canad	<u>et marijuana-based multi</u> <u>a</u>	<u>ple scierosis</u>	May. 11, 2004
Resource Centre	<u>Alberta Tories, fami</u>	lies, question adequacy	of \$855 monthly	May. 9, 2004
Related Conditions	disabled income			Mar E cook
Health Features	Researchers set out	to identity triggers for	multiple scierosis	May. 5, 2004
Community Support	<u>ivearly a third of led</u> pot	ai marijuana users rejeci	<u>t qovernment</u>	Apr. 29, 2004
Health News	Sick Kids researcher	<u>s show strong associations and associations and associations are associated as a strong associated as a sociations and associated as a social strong associated as a social strong as a social strong associated as a social strong as a social st</u>	on between MS,	Apr. 20, 2004

# Online Learning Communities

### Social

### Network

### Analysis

Calculate OC	CardView	TableViev	v 🗌	Group area				
Name	Туре	Degree	Betweenness	Closeness	Eigenvalue	Hub	Authority	1
Mohamed Atta	Person	61	1	1	0.1224	0.7071	0.7073	1
Osama bin Laden	Person	44	0.793756167578	0.9	0.696	0	0.0978	1
Abdallah Al-Halabi	Person	1	0	0.548780487804	0.0048	0	0	5
Abdulaziz Alomari	Person	1	0	0.584415584415	0.0008	0	0.1002	t
Abu Mussab al-Z	Person	1	0	0.548780487804	0.0048	0	0	1
Ahmed Alghamdi	Person	1	0	0.584415584415	0.0008	0	0.1002	1
Ahmed Alnami	Person	1	0	0.584415584415	0.0008	0	0.1002	2
Ahmed Ibrahim A	Person	1	0	0.584415584415	0.0008	0	0.1002	1
Ahmed Khalil Ibr	Person	1	0	0.584415584415	0.0008	0	0.1002	5
Al Qaeda	Terrorist Organiz	2	0	0.703125	0.123	0	0.0863	2
Al Qaeda cell in	Terrorist Organiz	1	0	0.584415584415	0.0008	0	0.1002	6
American Airlines	Airline Flight	1	0	0.584415584415	0.0008	0	0.1002	
Ayman Al-Zawahiri	Person	1	0	0.548780487804	0.0048	0	0	
Egyptian Islamic	Terrorist Organiz	1	0	0.584415584415	0.0008	0	0.1002	
Enaam Amaout	Person	1	0	0.548780487804	0.0048	0	0	
Hamburg Apartm	Location	1	0	0.584415584415	0.0008	0	0.1002	
Imad Eddin Bara	Person	2	0	0.703125	0.0056	0	0.1002	
Kafral Sheikh, E	Location	1	0	0.584415584415	0.0008	0	0.1002	_
Khalid Almihdhar	Person	1	0	0.584415584415	0.0008	0	0.1002	-
Khalid Shaikh M	Person	3	0	0.703125	0.0056	0.5	0.1002	

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### **Online Learning Communities**

Visitor (no stable identity) Novice (learns how to integrate)

Regular (comfortably participating in community life) Leaders (keep the comunity running

Elders (long-time regulars and leaders who share their knowldeg and pass along the culture)

### Learning a culture by participation

Kim A. J. (2000) Community building on the web. Peachpit Press, Berkeley.



The social structure of a knowledge community is not flat (Dutch policemen in charge of drugs)

Social Network Analysis

Maarten de Laat (CSCL 2002)

# Summary of chapter 5

- 1. Collaborative learning is often effective, but not systematically.
- 2. Good tasks require some degree of interdependence
- 3. It is effective when rich verbal interactions occur such as explanation, argumentation, mutual regulation
- 4. To make it more effective, the script increases the necessity for students to produce these interactions
- 5. The theory behind emphasizes that cognition is inherently social because thinking mostly relies on language.

### Social Cognition



# The hardware is individual but the software is social





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