computational social media

reading session:

logistics + assignments

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reading session logistics

role 1: presenter

read paper in depth

prepare a slide presentation: 15-min presentation

points to present: (1) what problem is addressed? (2) what are the scientific contributions? (3) what are the proposed methods?

(4) what are the findings?

role 2: discussant

read paper in depth

prepare a slide presentation to lead the discussion

possible points for discussion: (1) how to improve the technical work?

- (2) what implications do the ideas have for computer science?
- (3) what implications do the ideas have for society? (4) what are the limitations? (5) are there any controversial issues?

everyone else

read paper abstract and introduction before class participate in the discussion

paper list (in order we will discuss them, today is week 1)

- 1. M. Burke, L. Adamic, K. Marciniak (Week 3, 11.03) Families on Facebook Proc. AAAI ICWSM, 2013
- 2. M. Kosinski, D. Stillwell, T. Graepel (Week 4, 18.03)
 Private Traits and Attributes are Predictable from Digital Records of Human Behavior PNAS, 2013
- 3. Z. Tufekci (Week 6, 01.04)
 Big Questions for Social Media Big Data: Representativeness, Validity, and Other Methodological Pitfalls
 Proc. AAAI ICWSM 2014
- 4. S. Vosoughi, D. Roy, S. Aral (Week 7, 08.04) The Spread of True and False News Online Science, Mar. 2018
- 5. A. G. Reece, C. M. Danforth (Week 11, 06.05) Instagram Photos Reveal Predictive Markers of Depression EPJ Data Science, 2017

paper list (2)

- 6. T. Gebru, J. Krause, Y. Wang, D. Chen, J. Deng, L. Fei-Fei (Week 12, 13.05) Using Deep Learning and Google Street View to Estimate the Demographic Makeup of Neighborhoods across the United States PNAS, 2017
- 7. M. Redi, N. O Hare, R. Schifanella, M. Trevisiol, A. Jaimes (Week 13, 20.05) 6 Seconds of Sound and Vision: Creativity in Micro-Videos Proc. CVPR 2014
- 8. T. Bolukbasi, K.-W. Chang, J, Zou, V. Saligrama, A Kalai (Week 14, 27.05) Man is to Computer Programmer as Woman is to Homemaker? Debiasing Word Embeddings
 Proc. NIPS 2016
- 9. K. Yang, K. Qinami, L. Fei.-Fei, J. Deng, O. Russakovsky (Week 15, 03.06) Towards Fairer Datasets: Filtering and Balancing the Distribution of the People Subtree in the ImageNet Hierarchy Proc. ACM FAT*, 2020
- 10. B. Koch, E. Denton, A. Hanna, J. Gates Foster (Week 15, 03.06) Reduced, Reused and Recycled: The Life of a Dataset in ML Research Proc. NeurIPS, 2021

paper assignment procedure

each student will be either <u>presenter</u> or <u>discussant</u> for one paper

go to the form shared on the moodle to see the list of papers; papers are listed in the order they will be discussed in class

complete the form, ranking all papers according to your interests (1: highest; 10: lowest)

hard deadline: Feb 28, 6pm (next Monday)

we will use your input to make the assignments trying to satisfy your top choices as much as possible

final assignments (names & dates) will be announced later next week

questions?